



**SEM
GROUP**

Säkerhet inom Elektronik och Mekanik

Transforming a conservative business into a digital world – three key success factors

**Urban Doverholt
Chairman SEM Group**

Urban Doverholt

- **Chairman SEM Group since 2009**
- **4 years ARGE executive board**
- **Over 9 years at AssaAbloy**
- **Now 6 boards and consulting**
- **Your host here at ARGE2022**



SEM Group =

**= Security in Electronics and
Mechanics**



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SEM Group members

- **AssaAbloy**
- **dormakaba**
- **Evva**
- **iLOQ**
- **Abus**
- **Geze**
- **CDVI**
- **Tormax**
- **Best**



- **Copiax**
- **Prodib**
- **AXS**
- **Beslagskonsult**
- **Beslagsgrossisten**

- **RCO Security**
- **Axema**
- **Amido**

- **Anchor**
- **Safetron**
- **Profsafe**
- **Swedlock**
- **Noway**
- **ISAB Instrumenfirman Sjöholm**
- **Söderhamn innovation**
- **RZ Olda Innovation**
- **Exma**
- **Cadware**
- **Claves**

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F L B
GRUPPEN
FÖRVARINGSSKYDD, LÅS och BESLAG



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Security in Electronics and **Mechanics**



Security in **Electronics** and Mechanics

- **Access control systems**
- **Electric locks**
 - - electric strikes
 - - solenoid locks
 - - motor locks
- **Door Automation**
- **Smart door locks (SDL)**



Product companies



Distributors



Installers



End customers



COOPERATION

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Säkerhet inom Elektronik och Mekanik

- ARGE



- SIS and CEN



- SSF



- SLR



- Säkerhetsbranschen



- Stockholmsmässan(Skydd)

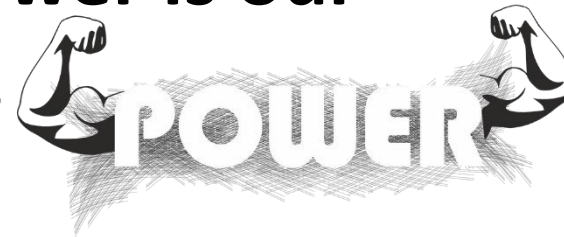




LISTEN TO MEMBERS

- **Members meetings 2 times/year**
- **Board meetings every 6 weeks**

**...our greatest power is our
members time....**



THREE KEY SUCCESS FACTORS

- **Digitalization**
- **Adjust quickly**
- **Be brave**

QUESTIONS?

Thank you!



Have a great time in Stockholm!



SEM Group SUPPORT TEAM ARGE2022

Urban Doverholt
Henrik Kolga
Ellinor Norberg
Malin Leveau
Torbjörn Andrén
Thomas Rehlin



SEATS LEFT 325 SEK

Friday 13:45

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